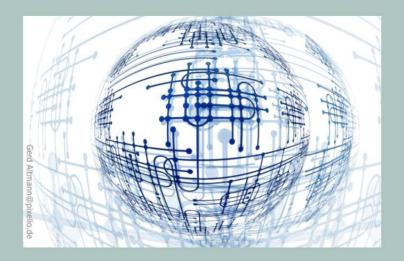
## **Innovation Support**



Companies have to stay on top of technological development.

This is what their endusers and the market expect.

This can be very challenging, especially for small, lean organisations, who don't have a dedicated business development organisation.

i2i provide provide flexible business development resources on a temporary basis. In this way companies can develop new products and services without having to build up permanent resources.

i2i with its many years of business development and project management experience is perfectly positioned to review the market and find the optimal solution for any particular scenario. Whether mobile technology, converged services, unified communication or international networks - we know the relevant suppliers and can design the best solution for you. i2i is not affiliated with any service provider or equipment supplier and so only has its customer's interests at heart.



i2i will also assist in developing the right business model so that your new product or service fits your customers requirements. The right business model is at least as important as the right technology!

Once the way forward is agreed, i2i will implement it in close cooperation with your organisation.



info@i2iassociates.com www.i2iassociates.com